

(227 words)

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(61 words)

Michael A. Herzog is full professor for Business Management and IT at Magdeburg–Stendal University. His research is concerned with Technology Enhanced Learning, Mobile Systems and Interaction, Simulation, and Near Field Radio Technology. He founded several international operating IT–enterprises concerning media technology and software development. Michael holds a PhD in information systems and master's degree in computer science from Technische Universität Berlin.

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